

# Letter of Intent

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## To The Franchise Manager:

I wish to formalize my keen intention in pursuing a franchise application of:

And intend to set up a branch in:

## BASIC LEASE INFO

<input type="checkbox"/> Stand-alone	<input type="checkbox"/> W/ Parking Slot
<input type="checkbox"/> Mall Space	<input type="checkbox"/> Common Dining
<input type="checkbox"/> Others: <input type="text"/>	
Monthly Rate: PHP <input type="text"/>	
CUSA/CAM: PHP <input type="text"/>	
Lease Period: <input type="text"/> years	
Renewals: <input type="text"/> years	
Escalations: <input type="text"/>	
Other Charges: <input type="text"/>	

## LOCATION'S MARKET POTENTIALS

<input type="checkbox"/> Malls/Strip Malls/Shopping Center
<input type="checkbox"/> Supermaket/Hypermart
<input type="checkbox"/> Business or Financial Distict
<input type="checkbox"/> Offices/Call Centers Area
<input type="checkbox"/> Residential Community
<input type="checkbox"/> Hospitals/Clinics
<input type="checkbox"/> Terminal Stop ( Bus/Jeepney/Tricycle )
<input type="checkbox"/> Others: <input type="text"/>

Indicate the nearest competitor/s in the area, if any:

Proximity:

## LESSOR'S CONTACT INFO

Contact Person:

Contact Numbers:

**Attached is the map sketch of the proposed location for your reference.**

Please indicate the boundary notation if it's near a city boundary.  
Photos or any additional location details may be submitted.

## APPLICANT'S DATA

Home Address:

Res. No.:  Office No:

Fax No.:  Mobile No:

E-mail:

For your review and consideration. Thank you.

Franchise Applicant  
(Signature over Printed Name)

### \*Franchise Franchisor and U-Franchise Use Only\*

Application No.:

Site evaluation request sent on:   Approved  Disapproved

Follow-up Status 1:  Reason:

Follow-up Status 2:  Reason:

Follow-up Status 3:  Reason: